

28 November 2024

Company Announcements Office Australian Securities Exchange Level 4 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam

#### **Jefferies Corporate Summit**

Please find attached a copy of Codan Limited's Jefferies Corporate Summit investor presentation for release to the market.

Yours faithfully

Michael Barton
Company Secretary
On behalf of the Board

This announcement was authorised for release to the market by the Board of Directors.

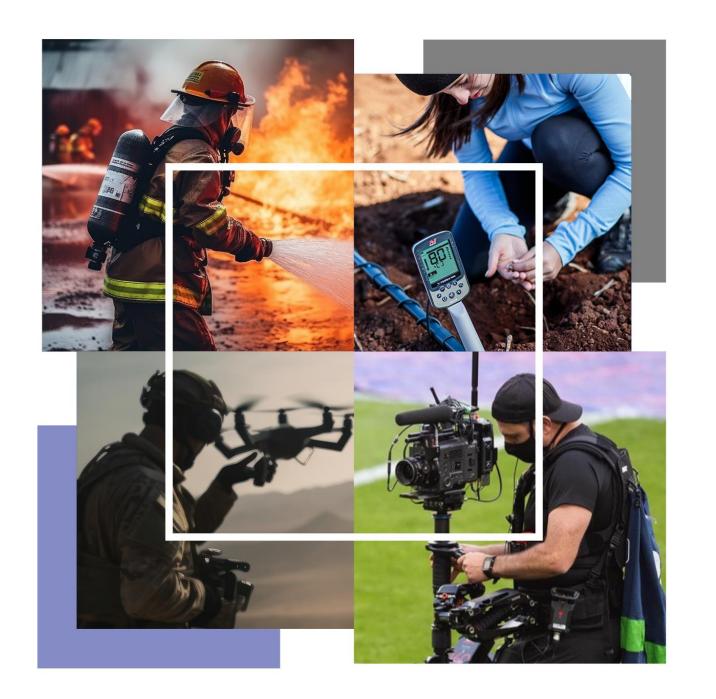
Codan is a technology company that develops robust technology solutions to solve customers' communications, safety, security and productivity problems in some of the harshest environments around the world.

#### FOR ADDITIONAL INFORMATION, PLEASE CONTACT:-

Michael Barton Company Secretary & CFO Codan Limited (08) 8305 0392 Kayi Li Manager, Investor Relations Codan Limited (08) 8305 0392









# CODAN LIMITED Jefferies Corporate Summit November 2024

Innovation wherever you are

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#### **CODAN LIMITED**

OUR PURPOSE IS TO CREATE LONG-TERM SHAREHOLDER VALUE THROUGH THE DESIGN, DEVELOPMENT AND MANUFACTURE OF INNOVATIVE TECHNOLOGY SOLUTIONS



A CULTURE OF INNOVATION AND **SUCCESS BUILT OVER 60+ YEARS** 























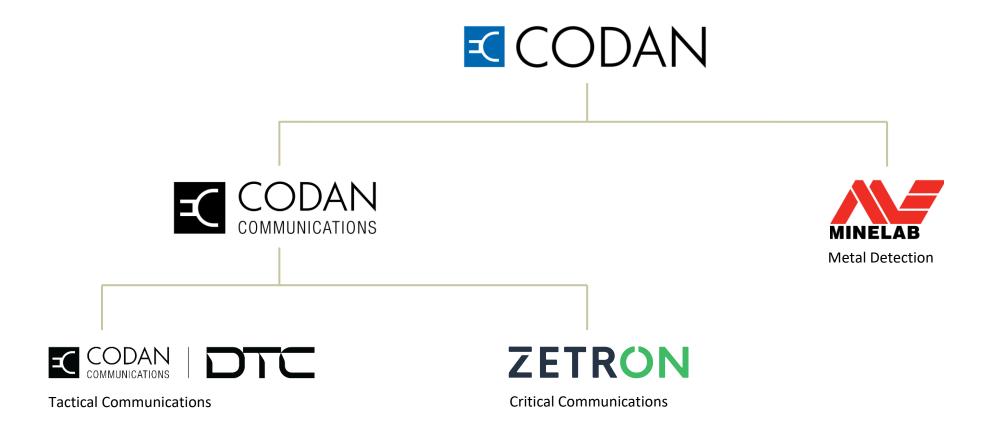
Information as of 22 August 2024

Innovation wherever you are



## THE CODAN GROUP

CODAN DEVELOPS AND MANUFACTURES INNOVATIVE LIFESAVING, MISSION CRITICAL COMMUNICATIONS AND DETECTION TECHNOLOGY FOR INDIVIDUALS, COMMUNITIES AND GOVERNMENTS.





# **LEADERSHIP TEAM**



Alf Ianniello
Managing Director
and CEO
2022



Michael Barton
Chief Financial Officer
and Company Secretary
2009



Marjolijn Woods
Chief Human
Resources Officer
20231



Ben Harvey
Executive General
Manager, Minelab
2023<sup>2</sup>



Paul Sangster
Executive General Manager,
Tactical Communications
2018



Scott French
Executive General
Manager, Zetron
2019



Daniel Hutchinson

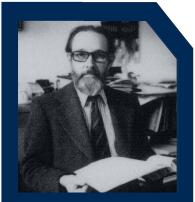
Executive General Manager, Strategy,
Corporate Development and M&A

2023



# THE JOURNEY

#### **KEY MILESTONES IN OUR HISTORY**



FOUNDED 1959

Friends from University of Adelaide Alastair Wood, Ian Wall and Jim Bettison commence the business that has developed into Codan.

Pictured: Mr Ian Wall



ASX LISTED 2003

Codan Limited lists on the Australian Stock Exchange (ASX).



MINELAB ACQUISITION 2008

Codan acquires Minelab, developer of world leading metal detection technology.



DOMINANCE OF METAL DETECTION

Minelab takes metal detection to Africa and achieves significant success.

Overcomes challenges of counterfeit product.

Minelab product & market diversification begins to reduce reliance on one product into Africa.



COVID ERA 2021

Unprecedented demand for metal detectors in Africa.

Supply chain disruptions.

Significant investment in Communication division to achieve further diversification.



A STRONGER CODAN 2021 > TODAY

A strong diversified business with growth and innovative product development.

Diversified earnings. FY24: Communications 59% Minelab 41%

High quality customers in large, global addressable markets.



# **STRATEGY**





#### **BUILDING A STRONGER CODAN**

# OUR SUCCESS IN "BUILDING A STRONGER CODAN" IS UNDERPINNED BY BOTH FINANCIAL AND OPERATIONAL OBJECTIVES



GLOBAL OPPORTUNITY AND DIVERSIFIED EARNINGS

Large, globally addressable market, notably within developed market economies



INNOVATIVE PRODUCT DEVELOPMENT

Engineering investment to enhance suite of future products and solutions



PROFITABLE AND CASH GENERATIVE GROWTH

Targeting sustainable cash, revenue and profitability growth across business segments



#### **EXCEPTIONAL CULTURE**



Fosters collaboration and inclusivity, inspiring individuals to excel and achieve their full potential

#### **CORE VALUES**



Can-Do, Customer Driven, High Performing and Openness and Integrity to achieve excellence in all that we do

#### **LEADERSHIP & ACCOUNTABILITY**



Fostering an environment where everyone is empowered to make a meaningful impact



## STRATEGY OVERVIEW

# CODAN'S RENEWED GROWTH STRATEGY FOCUSED ON THREE CORE PILLARS THAT DRIVE LONG-TERM VALUE

STRATEGY

# GETTING EVERYTHING RIGHT

- Continued focus across people, process and systems
- Drive improvement in core financial metrics
- Investment into innovation and new product development
- Strong pipeline of future projects
- Leading technology in markets we serve



- Global opportunity Ongoing geographic diversification
- Expansion of product suite and fullservice solutions (Communications)
- Enhance total addressable market via wider range of customers and verticals
- Diversified earnings Building more stable and predictable revenue streams

DISCIPLINED CAPITAL ALLOCATION

# ACQUISITIONS THAT CREATE VALUE

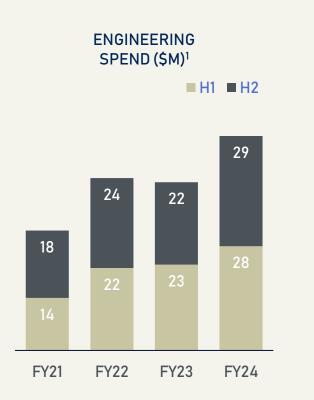
- Seek strategically-aligned opportunities, offering:
- enhanced scale
- core business expansion and/or
- increased penetration into adjacent markets
- Bolt-on opportunities complementing existing technology and markets
- Target emerging technologies to further strengthen differentiated product pipeline

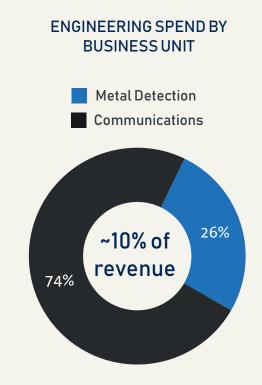
WARENGTHEN CORE BUSINESSES



#### **ENGINEERING INVESTMENT**

# INVEST IN OURSELVES – STRONG PIPELINE OF PROJECTS





- Sustained engineering investment across segments ensures competitive position maintained
- Global team of highly skilled engineers and research scientists to drive product and customer roadmaps
- FY24 engineering spend of \$57.4 million, equating to ~10% of Group revenues
- Recent acquisitions have added \$6.7 million in engineering investment.
- 74% of total engineering investment now directed towards Communications, consistent with future growth strategy
- Supportive of short, medium and long-term revenue opportunity



<sup>1.</sup> Engineering spend reflects all engineering costs, before capitalisation and amortisation

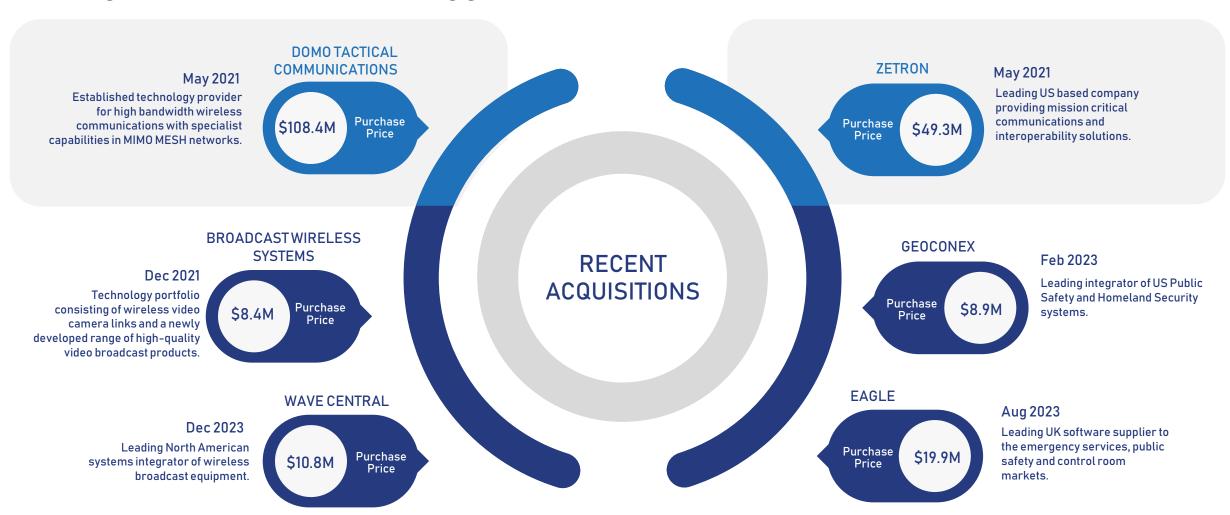
# **GEOGRAPHIC EXPANSION**

#### FY24 PERCENTAGE OF REVENUE BY REGION



## **RECENT ACQUISITIONS**

#### Investing in Communications — driving growth in future markets





# ACQUISITION OF KÄGWERKS1



Full tactical military radio solutions - to build capability, credibility and scale





~\$34 MILLION CONSIDERATION<sup>2</sup>







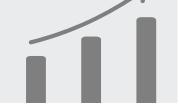
ESTABLISHED PROVIDER TO U.S. DOD3



ACCEPTED INTO NETT
WARRIOR PROGRAM OF
RECORD, TO DRIVE LONGTERM PREDICTABLE
REVENUES







BUILDING SCALE ACROSS CORE MILITARY MARKET















Refer ASX announcement dated 25 September 2024.

- 1. Existing firearms business to be carved out prior to completion
- 2. Plus royalty payments in the five years post-closing.

- 3. Department of Defence.
- 4. Subject to government procurement cycles and purchase orders.



# KÄGWERKS DISMOUNTED SOLDIER SYSTEMS



Enabling connectivity and integrated secure networking

# DOCK LITE DOCK RADIO DOCK ULTRA Compact, lightweight platform Broadens digital network on the battlefield DOCK ULTRA Brings Artificial Intelligence to the edge of the battlefield

- Provides soldiers with a lightweight, compact network hub, integrating disparate equipment into a single compact communications solution
- Distinct technological advantage of superior size, weight and power, as well as cost efficiencies
- Interoperable (radio agnostic), scalable with minimal training required
- Ensures superior situational awareness and strategic advantage in field operations to optimise real-time battlefield intelligence
- Kägwerks DOCK Ultra<sup>TM</sup> support high-powered Artificial Intelligence solutions



#### **NETT WARRIOR PROGRAM**



#### Kägwerks is a provider to US Department of Defence Program of Record



- The US Army Nett Warrior Secure Wired and Wireless Intra-Soldier Network Hub (Nett Warrior Program) is an advanced system developed by the US Army to improve situational awareness for battlefield soldiers
- Nett Warrior Program is a funded and stable Army acquisition Program of Record
- In 2022, Kägwerks was selected as a provider to this Program and is responsible for the development and supply of DOCK™ solutions
- Kagwerks' DOCK products are the centrepiece of Nett Warrior's Soldier System
  which is scheduled to be fielded through to 2029. Kagwerk's receives the majority of
  its contract orders for DOCK products through the Defense Logistics Agency Tailored
  Logistics Support Program from Prime Contractors based on specific battalion or
  deployment requirements and therefore orders are subject to government
  procurement cycles.
- The DOCK-Lite™ platform redefines communications, using wireless technology for the soldier
- System combines a chest mounting solution for the soldier's end user device, with a networking hub to connect various soldier-worn radios, peripherals and data sources
- Supports both cable and secure Intra-Soldier Wireless network connections to reduce cable clutter, weight, volume, and unit cost
- Enhances overall situational awareness and combat effectiveness

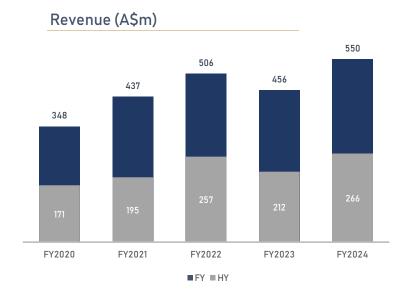


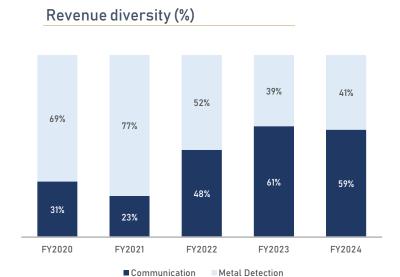
# **FINANCIALS**

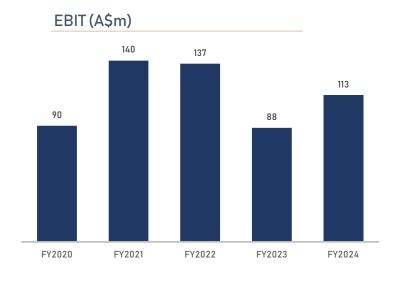




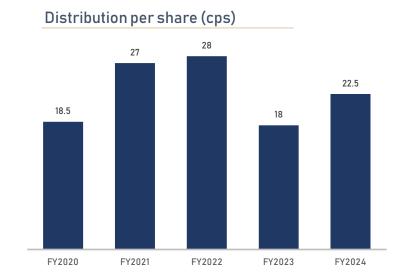
# **OUR BASELINE**

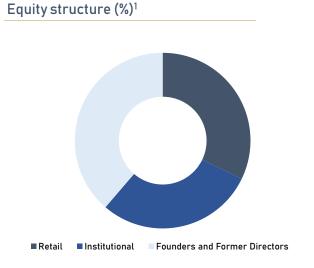












1. As at December 2023



**BUSINESS UNITS** 





# TACTICAL COMMUNICATIONS







LAW ENFORCEMENT & INTELLIGENCE



**UNMANNED** 



**BROADCAST** 



COMMERCIAL/NGO





#### Favourable market fundamentals:

- Increasing global military and defence spend in the Five Eyes Intelligence<sup>1</sup>
- Smart and safe city initiatives, growing adoption of Internet of Things (IoT) applications
- Growth in use of unmanned systems across diverse industries
- Transition to remote broadcast applications

#### Tactical's competitive advantage:

- Advanced waveforms
  - ability to transmit voice/data/video utilizing high quality infrastructure-less equipment
  - Optimized latency strength use of token-passing waveform results in enhanced reliability
- Size, weight and power (SWAP) ability to penetrate adjacent markets
- Customer intimacy strengthened sales team
- Leading wired/wireless integration and interoperability

#### ZETRON



PRIMARY MARKET

#### **PUBLIC SAFETY**



**TRANSPORTATION** 



**UTILITIES** 



#### Favourable market fundamentals:

- Government funding environment ~US\$10-15 billion Next Generation 911 funding, upgrading emergency response communications
- Long term contracts recurring revenue stream
- Technology convergence of broadband, IoT, land mobile radio and AI driving investment and upgrades
- Heightened security risks and natural disasters
- Electric grid modernisation and increasing usage of public transport

#### Zetron's competitive advantage:

- Long term customer installed base
- End-to-end solution integrated systems that streamline entire mission critical communication
- Command & control capability powering complex control room environments
- Leading wired/wireless integration and interoperability
- Exceptionally low power consumption solutions



#### **MINELAB**

#### DELIVERING MARKET-LEADING, INNOVATIVE DETECTORS



RECREATION / PROFESSIONAL



Coin & Treasure, Gold Detectors

# GOLD PROSPECTING / MINING

Handheld Gold Detectors



COUNTERMINE Landmine Detectors



#### Favourable market fundamentals:

- Emerging awareness of recreational metal detection
- Shift in consumer preference towards direct-toconsumer and eCommerce channels
- Continued geographic expansion new and emerging markets (e.g., India)

#### Minelab's competitive advantage:

- Technological leadership
  - Enhanced discrimination
  - More depth
  - Ease of use
- Creating demand and new markets
- Product range across all price points
- Scale Minelab is the largest hand-held metal detection company in the world



**PRIMARY MARKETS**