



### **CODAN LIMITED**

Macquarie Conference 8 May 2024

Innovation wherever you are

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## **CODAN LIMITED**

OUR PURPOSE IS TO CREATE LONG-TERM SHAREHOLDER VALUE THROUGH THE DESIGN, DEVELOPMENT AND MANUFACTURE OF INNOVATIVE TECHNOLOGY SOLUTIONS



A CULTURE OF INNOVATION AND SUCCESS BUILT OVER 60+ YEARS



















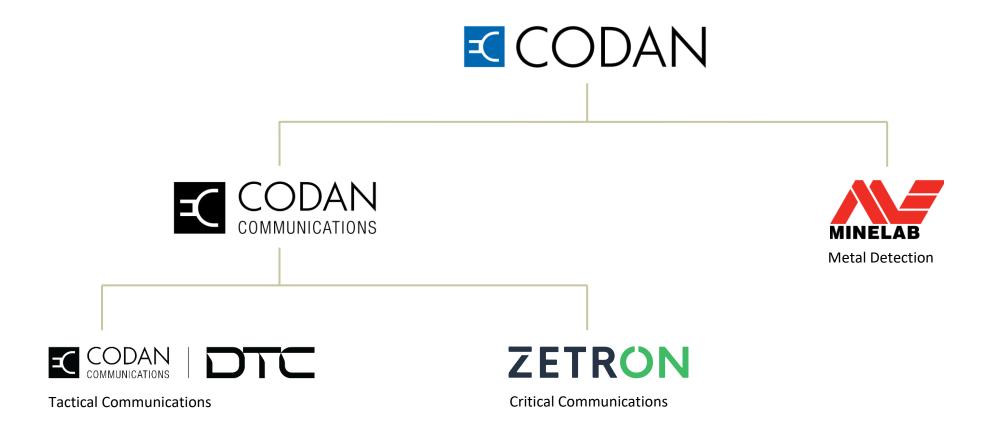






## THE CODAN GROUP

CODAN DEVELOPS AND MANUFACTURES INNOVATIVE LIFESAVING, MISSION CRITICAL COMMUNICATIONS AND DETECTION TECHNOLOGY FOR INDIVIDUALS, COMMUNITIES AND GOVERNMENTS.





## **CORE VALUES**



#### CAN-DO

Positive determination to take the right action to achieve success.

Demonstrate the courage to commit and follow through, no matter the situation.

Meet our challenges with resilience, confidence and flexibility.



### HIGH PERFORMING

Commit to defining and achieving ambitious goals.

Drive continuous improvement and embrace change.

Encourage people to feel empowered, motivated and engaged to achieve their best work.



### CUSTOMER DRIVEN

Foster a positive experience for all our customers, both internal and external.

Partner with our customers wherever they are.

Exceed customer expectations today and into the future by delivering innovative and exceptional solutions.



# TRUST & INTEGRITY

Act honestly with transparency and embrace diversity.

Treat people with respect and value their views.

Build trust and reputation through our actions.



## **LEADERSHIP TEAM**



Alf Ianniello

Managing Director
and CEO



Michael Barton
Chief Financial Officer
and Company Secretary



Marjolijn Woods
Chief Human
Resources Officer



Ben Harvey
Executive General
Manager, Minelab



Paul Sangster

Executive General Manager,
Tactical Communications



Scott French
Executive General
Manager, Zetron



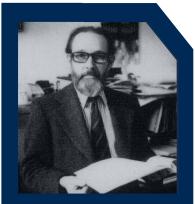
Daniel Hutchinson

Executive General Manager, Strategy,
Corporate Development and M&A



## THE JOURNEY

### KEY MILESTONES IN OUR HISTORY



FOUNDED 1959

Friends from University of Adelaide Alastair Wood, Ian Wall and Jim Bettison commence the business that has developed into Codan.

Pictured: Mr Ian Wall



ASX LISTED 2003

Codan Limited lists on the Australian Stock Exchange (ASX).



MINELAB ACQUISITION 2008

Codan acquires Minelab, developer of world leading metal detection technology.



DOMINANCE OF METAL DETECTION

Minelab takes metal detection to Africa and achieves significant success.

Overcomes challenges of counterfeit product.

Minelab product & market diversification begins to reduce reliance on one product into Africa.



COVID ERA 2021

Unprecedented demand for metal detectors in Africa.

Supply chain disruptions.

Significant investment in Communication division to achieve further diversification.



A STRONGER CODAN 2021 > TODAY

A strong diversified business with growth and innovative product development.

Diversified earnings. H1 FY24: Communications 58% Minelab 42%

High quality customers in large, global addressable markets.



# **STRATEGY**





## **BUILDING A STRONGER CODAN**

OUR SUCCESS IN "BUILDING A STRONGER CODAN" IS UNDERPINNED BY BOTH FINANCIAL AND OPERATIONAL OBJECTIVES



GLOBAL OPPORTUNITY AND DIVERSIFIED EARNINGS

Large, globally addressable market, notably within developed market economies



INNOVATIVE PRODUCT DEVELOPMENT

Engineering investment to enhance suite of future products and solutions



PROFITABLE AND CASH GENERATIVE GROWTH

Targeting sustainable cash, revenue and profitability growth across business segments



#### **EXCEPTIONAL CULTURE**



Fosters collaboration and inclusivity, inspiring individuals to excel and achieve their full potential

#### **CORE VALUES**



Can-Do, Customer Driven, High Performing and Openness and Integrity to achieve excellence in all that we do

#### **LEADERSHIP & ACCOUNTABILITY**



Fostering an environment where everyone is empowered to make a meaningful impact



## STRATEGY OVERVIEW

# CODAN'S RENEWED GROWTH STRATEGY FOCUSED ON THREE CORE PILLARS THAT DRIVE LONG-TERM VALUE

STRATEGY

# GETTING EVERYTHING RIGHT

INVEST IN OURSELVES

- Continued focus across people, process and systems
- Drive improvement in core financial metrics
- Investment into innovation and new product development
- Strong pipeline of future projects
- Leading technology in markets we serve



- Global opportunity Ongoing geographic diversification
- Expansion of product suite and fullservice solutions (Communications)
- Enhance total addressable market via wider range of customers and verticals
- Diversified earnings Building more stable and predictable revenue streams

ACQUISITIONS THAT CREATE VALUE

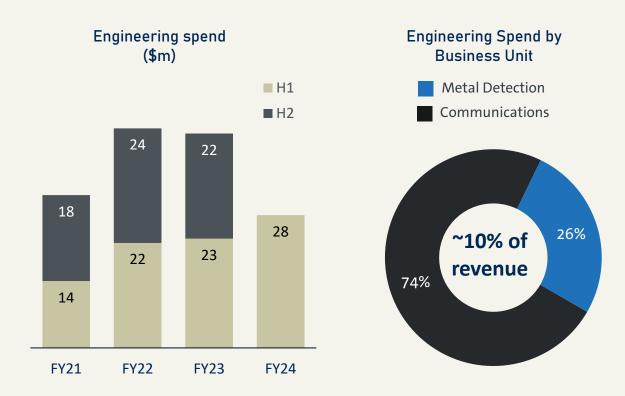
- Seek strategically-aligned opportunities, offering:
- enhanced scale
- core business expansion and/or
- increased penetration into adjacent markets
- Bolt-on opportunities complementing existing technology and markets
- Target emerging technologies to further strengthen differentiated product pipeline

VIRENGTHEN CORE BUSINESSES



## **ENGINEERING INVESTMENT**

# INVEST IN OURSELVES – STRONG PIPELINE OF PROJECTS



- Sustained engineering investment across segments ensures competitive position maintained
- H1 FY24 engineering spend of \$28 million, equating to ~10% of Group revenues
- Recent acquisitions have added \$3.8
  million in engineering investment.
  Integration of acquired engineering teams
  ongoing
- 74% of total engineering investment now directed towards Communications, consistent with future growth strategy
- Supportive of short, medium and longterm revenue opportunity

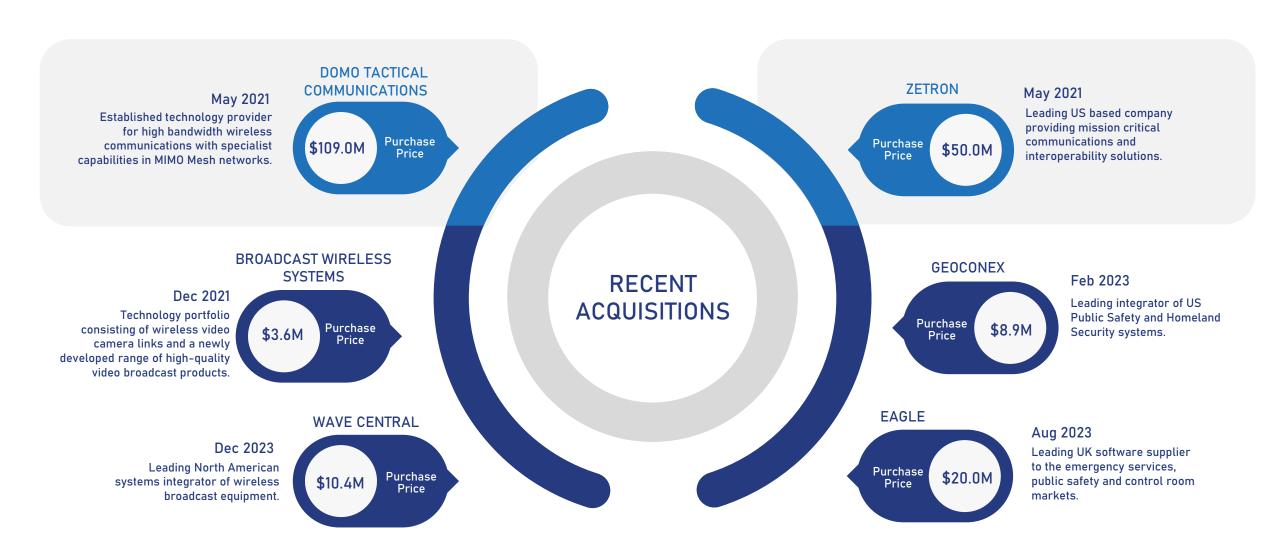


## **GEOGRAPHIC EXPANSION**

### FY23 PERCENTAGE OF REVENUE BY REGION



## RECENT ACQUISITIONS





## **ESG INITIATIVES**

### **ENVIRONMENT**



TCFD alignment, ESG Reporting



Stakeholder engagement around climate related risks & opportunities



Sustainability Council terms of reference



Organisational carbon footprint

### SOCIAL



University scholarship support: Women in STEM, Founders PhD



Investment and development in our people



African community engagement, funding and support



Charitable contributions & partnerships

### **GOVERNANCE**



Female directors exceeds ASX benchmark



Core values and ethical business practices at the heart of what we do



Company-wide governance program

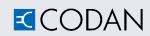


Training and education on critical compliance programs

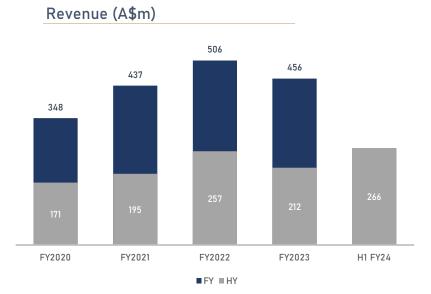


# **FINANCIALS**

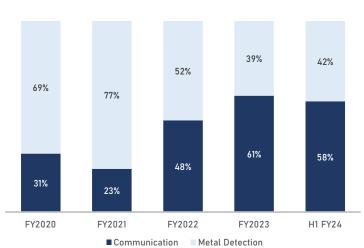




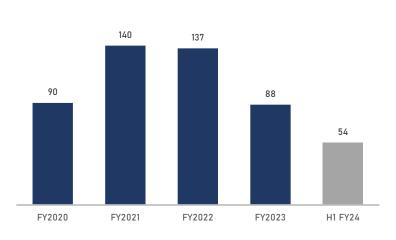
## **OUR BASELINE**



### Revenue diversity (%)



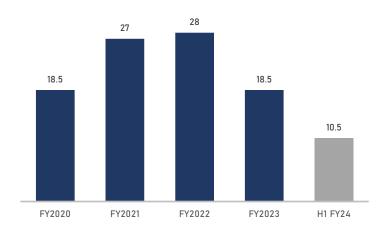
EBIT (A\$m)



Share price (A\$)



Distribution per share (cps)



Equity structure (%)1



1. As at December 2023



**BUSINESS UNITS** 







# TACTICAL COMMUNICATIONS



## TACTICAL COMMUNICATIONS









LAW ENFORCEMENT & INTELLIGENCE



**UNMANNED** 



**BROADCAST** 



COMMERCIAL/NGO





#### Favourable market fundamentals:

- Increasing global military and defence spend in the Five Eyes Intelligence<sup>1</sup>
- Smart and safe city initiatives, growing adoption of Internet of Things (IoT) applications
- Growth in use of unmanned systems across diverse industries
- Transition to remote broadcast applications

### Tactical's competitive advantage:

- Advanced waveforms
  - ability to transmit voice/data/video utilizing high quality infrastructure-less equipment
  - Optimized latency strength use of token-passing waveform results in enhanced reliability
- Size, weight and power (SWAP) ability to penetrate adjacent markets
- Customer intimacy strengthened sales team
- Leading wired/wireless integration and interoperability

## PRIMARY MARKETS AND SOLUTIONS



Market Primary market and solutions			et and solutions	
		Current primary solutions / applications	Key customers	
Primary markets	Military	Radio systems with secure talk groups Soldier-to-soldier situational awareness Embedded technology to limit detection	5-eyes NATO (all services)	
	Law Enforcement and Intelligence	Integrated surveillance – real time audio, visual and location-based data Ultra-miniature surveillance and tracking technology	Global police and intelligence organisations	
	Unmanned	Ultra-light communication at low latency and ultra- high range Finished product for OEMs	Military and intelligence organisations with requirements for aerial drones, ground vehicles and autonomous sea vehicles	
Secondary markets	Broadcast	Wireless HD video and audio solutions	Sports broadcast and teams  News organisations  Entertainment  Venue owners	
	Commercial / Non-government organisations ("NGOs")	Interoperable and encrypted voice and data solutions	NGOs Humanitarian and peacekeeping	







## **ZETRON**



PRIMARY MARKET

#### **PUBLIC SAFETY**



**TRANSPORTATION** 



**UTILITIES** 



#### Favourable market fundamentals:

- Government funding environment ~US\$10-15 billion Next Generation 911 funding, upgrading emergency response communications
- Long term contracts recurring revenue stream
- Technology convergence of broadband, IoT, land mobile radio and AI driving investment and upgrades
- Heightened security risks and natural disasters
- Electric grid modernisation and increasing usage of public transport

### Zetron's competitive advantage:

- Long term customer installed base
- End-to-end solution integrated systems that streamline entire mission critical communication
- Command & control capability powering complex control room environments
- Leading wired/wireless integration and interoperability
- Exceptionally low power consumption solutions

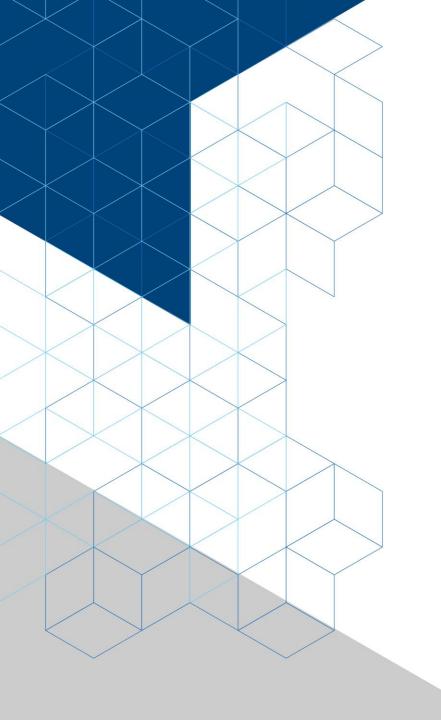


## PRIMARY MARKETS AND SOLUTIONS



	Market	Primary market and solutions		
		Current primary solutions / applications	Key customers	
Primary markets	Public Safety	Integrated systems that streamline emergency response and management	Emergency service providers (e.g. police, fire)	
Secondary markets	Transportation	Command & Control solutions powering the most complex control room environments in the world	Airports / Airlines Railways	
	Utilities	Communications that help keep the lights on and restore vital services when they're down	Energy generators Utility / infrastructure assets	







## **MINELAB**

### DELIVERING MARKET-LEADING, INNOVATIVE DETECTORS



## RECREATION / PROFESSIONAL

Coin & Treasure, Gold Detectors



# GOLD PROSPECTING / MINING

Handheld Gold Detectors



### COUNTERMINE

**Landmine Detectors** 



#### Favourable market fundamentals:

- Emerging awareness of recreational metal detection
- Shift in consumer preference towards direct-toconsumer and eCommerce channels
- Continued geographic expansion new and emerging markets (e.g., India)

### Minelab's competitive advantage:

- Technological leadership
  - Enhanced discrimination
  - More depth
  - Ease of use
- Creating demand and new markets
- Product range across all price points
- Scale Minelab is the largest hand-held metal detection company in the world



PRIMARY MARKETS

## PRIMARY MARKETS AND SOLUTIONS



	Solution / application	Key customers	Distribution channels
Gold	Commercial and artisanal gold prospecting	Artisanal gold miners	Global dealer and distributor network
Consumer	Coin & treasure detecting  Gold detecting	Recreational detectorists / enthusiasts	Global dealers and distributor network  Minelab direct to consumer offering  B2C marketplaces  Retail stores / wholesalers
Countermine	Demining (active & historical conflict zones)	Military and NGO	Military/NGO procurement processes



# **APPENDIX**





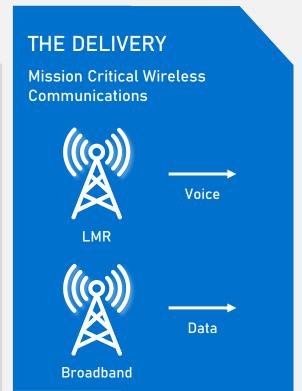
## **ZETRON**

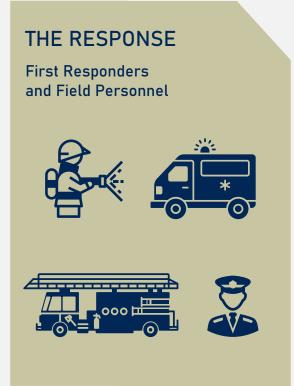
## ZETRON

### TRUE END-TO-END MISSION CRITICAL SOLUTIONS PROVIDER









### The Emergency Response Continuum



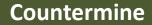
## **Product Range**

### **Gold Prospecting/Mining**

















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**X-TERRAPRO** 













MDS-10

F3Ci



**Surface Detection Gold Recovery** 

Fun & Adventure Treasures to Monetise

Mines & Triggers Tactical/MIL & Demining