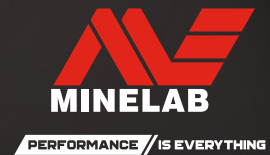


MINELAB

Presented by Peter Charlesworth



7 Offices in Strategic Locations



Minelab Growth Strategy

Recreational Markets

Uniting Purpose - To Develop Innovative Technology and Exceptional Service To All Detectorists the World Over

Core Focus - Technology, Distribution and Marketing

General Growth Opportunities	North America	Europe	ANZEA	APAC	LATAM
Market Share	↑	↑			↑
Market Development				↑	↑
New Territories			↑	↑	↑
New Products	↑	↑	↑		
eCommerce	↑	↑	↑	↑	↑
Retail	↑	↑			↑
Distribution		↑		↑	↑



Countermeine
↑
↑
↑

Minelab Growth Strategy

Gold Markets

Uniting Purpose - To Develop Innovative Technology and Exceptional Service To All Detectorists the World Over

Core Focus - Developing Existing Markets and New Markets

General Growth Opportunities	MEA	APAC	LATAM
Market Share			
Market Development	⬆️	⬆️	⬆️
New Territories	⬆️	⬆️	⬆️
New Products	⬆️		
eCommerce		⬆️	⬆️
Retail			
Distribution	⬆️	⬆️	⬆️



Product Range

Gold Prospecting/Mining

وليش الذهب 1000
GOLD MONSTER 1000



SDC 2300



GPX 5000



GPX 6000



GPZ 7000



Surface Detection
Gold Recovery

Recreational / Professional

GO*FIND SERIES



VANQUISH



EQUINOX Series



E-TRAC



CTX 3030



EXCALIBUR



Fun & Adventure
Treasures to Monetise

Countermine

F3



F3ci



F3COMPACT



MF5



MDS-10



Mines & Triggers
Tactical/MIL & Demining

Core Detector Technologies



Zero Voltage Technology

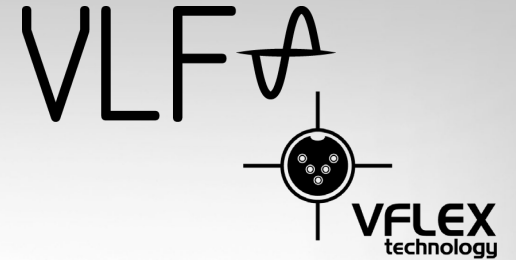
MPS MPF



Pulse Induction



Simultaneous
Multi-Frequency



Very Low Frequency

GPZ 7000

SDC 2300

EQUINOX Series

وليش الذهب 1000
GOLD MONSTER 1000

GPX 5000

VANQUISH

GO*FIND SERIES

GPX 6000

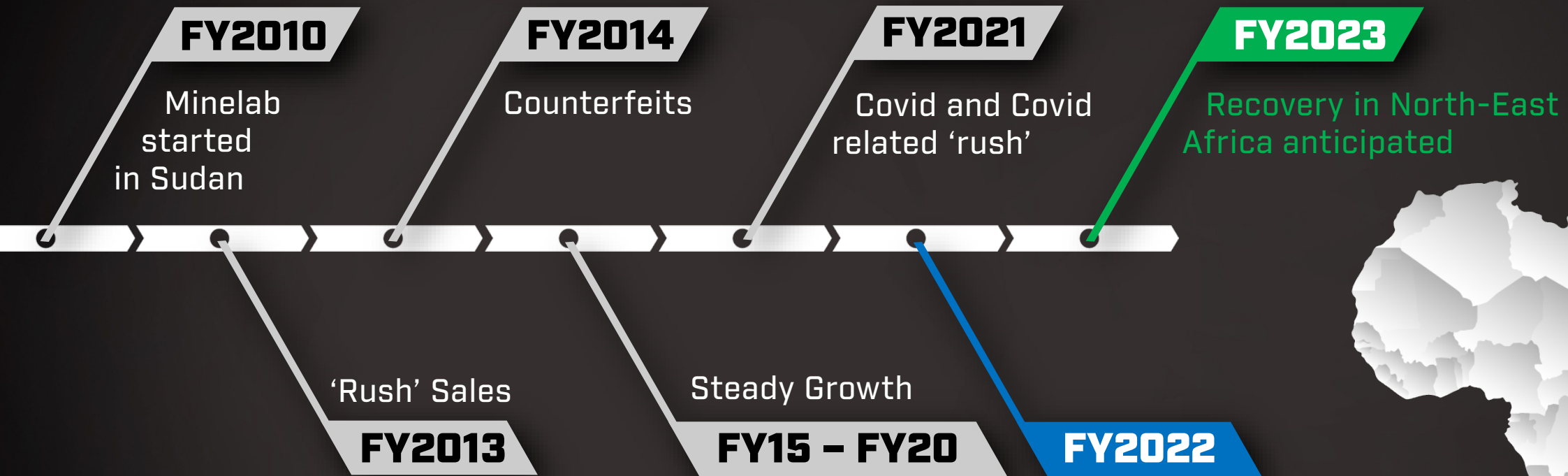
MDS-10

F3Ci

F3

MF5

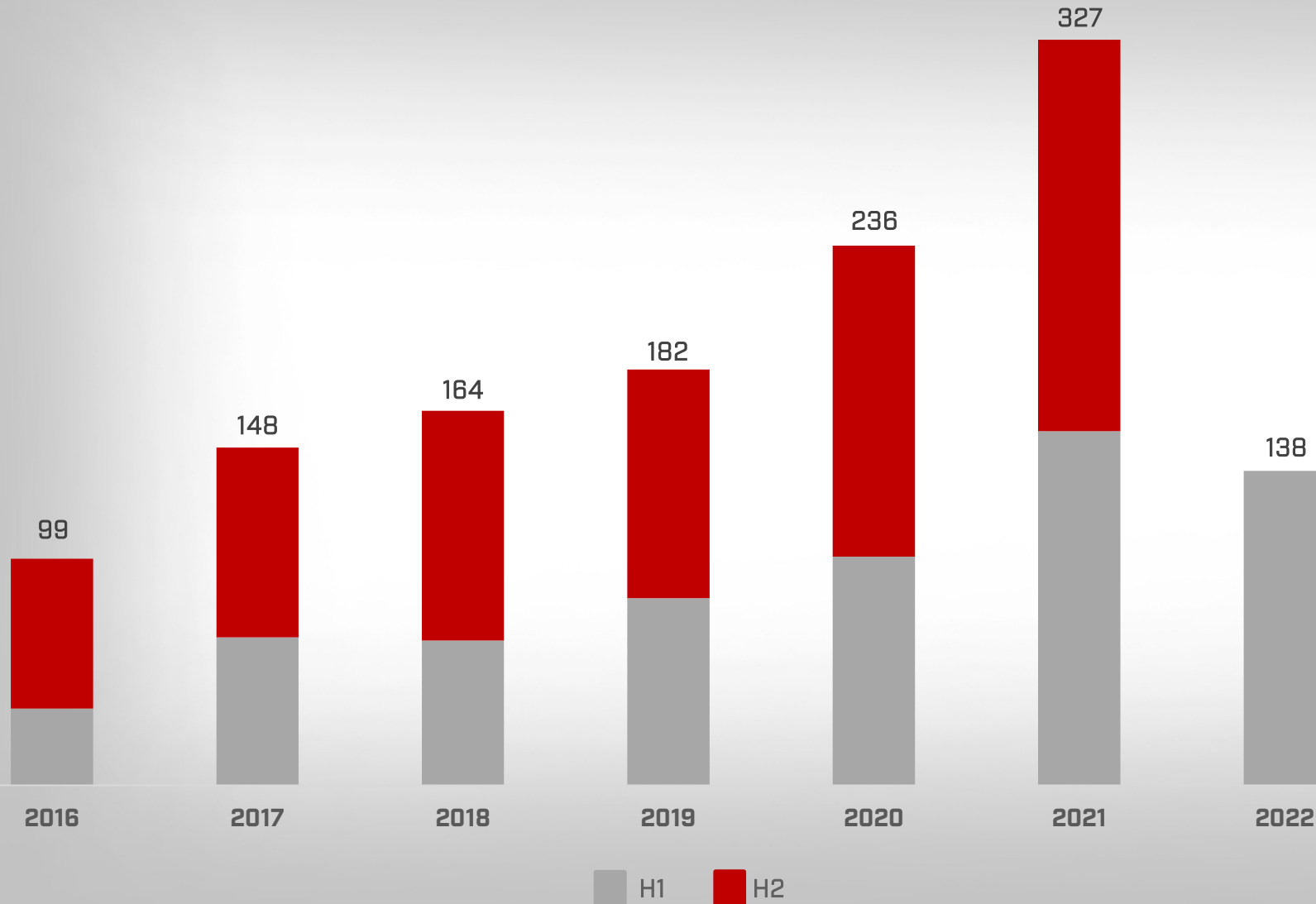
African Status



- Carry over supply from record FY21 & Second Hand market, primarily Gold Monster
- Market disruptions



Minelab Historical Sales | \$M's



- 5 Year CAGR to FY22
Recreation ~18% pa
Gold ~12% pa
- Will have 2nd best year ever, despite headwinds of supply and market disruptors
- Clear Global Strategy to be executed over the next 3 years post-Covid restrictions



وليش الذهب 1000
GOLD MONSTER 1000

GOLD EVERYDAY



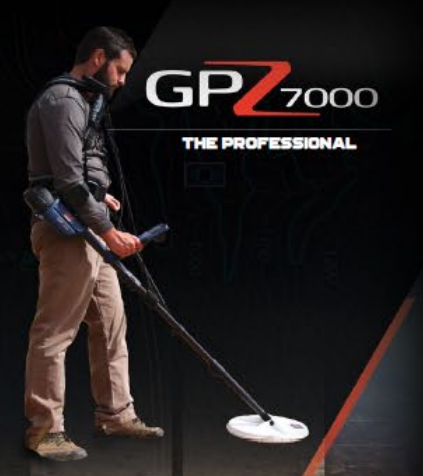
SDC 2300

EXTREME DETECTING



GPX 6000

THE PATCH HUNTER



GPZ 7000

THE PROFESSIONAL

RELATIVE DETECTOR DEPTH

Mineralization Meter



GOLD TOOLBOX / DEPTH COMPARISON

For illustration purposes only

ولدت الذهب 1000
GOLD MONSTER 1000

GOLD EVERYDAY

Find gold every day from your mines



SDC 2300

EXTREME DETECTING

Find gold in extreme conditions



GPX 6000

THE PATCH HUNTER

The gold mine finder



GPZ 7000

THE PROFESSIONAL

Deep gold extraction for professional miners

