



## **MINELAB, WORLD LEADER IN METAL DETECTING TECHNOLOGIES, DONATES SAFARI METAL DETECTORS TO THE INTERNATIONAL ANTI-POACHING FOUNDATION**

*Detectors to be used in Mozambique and Zimbabwe to aid in crime scene investigations of illegal poaching*

### **FOR IMMEDIATE RELEASE**

**Lisle, Ill., Jan. 15, 2015** – [Minelab](#), the world leader in providing metal detecting technologies for consumer, humanitarian demining and military needs, today announced that it has donated three Safari metal detectors to the International Anti-Poaching Foundation (IAPF), an Australian non-profit organization that aims to bring awareness to illegal animal poaching and to empower anti-poaching units through education and action.

The Minelab detectors will be used in Mozambique and Zimbabwe, two locations that are critically affected by the continued high levels of illegal poaching.

“We are proud to support the IAPF by giving them the tools they need to help stop illegal poaching,” said Tim Mullins, marketing officer at Minelab International Limited. “By donating our Safari detectors, we hope to make an impact in defending the world’s wildlife from this constant threat.”

“Illegal trafficking of wildlife is one of the world’s largest criminal industries,” said Damien Mander founder of IAPF. “We are extremely grateful for the Minelab detectors and know they will play an important role in our efforts.”

[Minelab’s Safari detectors](#) are powered by multiple frequency technology for deep, sensitive and accurate detecting. The ultra-lightweight 11-inch Double-D waterproof coil makes for a high performance of great depth and sharp pinpointing, and the Trash Density feature ensures fewer false signals. The Safari detector uses advanced digital filtering to eliminate the influence of ground signals in any field condition, making the model ideal for crime scene settings.

To learn more about Minelab, visit the corporation website at [www.minelab.com](http://www.minelab.com) and to purchase a Minelab detector, visit <http://store.minelab.com> or an authorized Minelab dealer.

### **About Minelab:**

Minelab is an Australian-built, multi-award winning business that has successfully scaled world markets to command global leadership in its key areas of operation. Based in Torrensville, South Australia with regional headquarters in Cork, Ireland and Chicago, U.S., the company specializes in advanced electronic technologies. Since its origins in 1985, Minelab has been the world leader in providing metal detecting technologies for consumer, humanitarian demining and military needs. Through devotion to research and development and innovative design, Minelab is today a major world manufacturer of hand-held metal detector products. Over the past 28 years, Minelab has introduced more innovative and practical technology than any of its competitors and has taken the metal detecting industry to new levels of excellence. Minelab is a Codan Limited company (ASX: “CDA”).

### **About International Anti-Poaching Foundation**

Founded in 2009, the International Anti-Poaching Foundation is an Australian non-profit organization that employs structured conservation, relevant tactics and technology to defend wildlife from the increasing threat of poaching within protected areas. Registered in Australia, South Africa, Zimbabwe

and the United States, the IAPF develops, implements and manages anti-poaching ranger training, conservation security plans, anti-poaching operations, wildlife crime information systems, specialist technology and systems for anti-poaching operations and field equipment procurement and supply. For more information on IAPF, visit [www.iapf.org](http://www.iapf.org).

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