



## **MINELAB DEBUTS “GO-FIND” METAL DETECTOR SERIES – WORLD’S MOST ADVANCED DETECTORS FOR UNDER \$309 USD**

*Entry-level GO-FIND series to offer low-price option with trusted Minelab brand quality*

### **FOR IMMEDIATE RELEASE**

**Lisle, Ill. April 21, 2015–** [Minelab](http://minelab.com), the world leader in providing metal detecting technologies for consumer, humanitarian demining and military needs, today announced the official release of its newest product series, the GO-FIND series of metal detectors. Developed using state-of-the-art Minelab technology and designed for simple and intuitive use; the GO-FIND series is a collection of three new metal detector models offering the world’s highest quality detectors priced from \$179 USD to \$309 USD. This makes the GO-FIND series of metal detectors an ideal choice for users of any experience level. The collapsible and lightweight detectors will be available for purchase from a broad range of retailers by May 18, 2015.

The Minelab GO-FIND series includes the Worry-FREE GO-FIND 20, the Value-PLUS GO-FIND 40 and the Search-MAX GO-FIND 60. All models are 51.4 inches in length, collapsible to 21.9 inches, with a waterproof coil that can be submerged in up to 2 feet of water. Each model offers multiple levels of FIND modes to choose target type, multiple levels of sensitivity control to adjust for detection depth and multiple levels of sound volume to alert detectorists as to what type of target is found. The GO-FIND 40 and GO-FIND 60 models also include flashing Treasure View LED lights that indicate a possible treasure find (green light) and possible iron find (red light).

“The GO-FIND series will allow beginner detectorists to easily pick up the popular hobby without sacrificing the quality that Minelab is known for, while at the same time avoiding the larger investment and advanced features of our professional detectors,” said Gary Schafer, General Manager of Worldwide Consumer Markets for Minelab Electronics. “These high quality, durable and sleek detectors far surpass any other entry-level detector on the market.”

As the world’s only smartphone integrated metal detectors, the GO-FIND 40 and GO-FIND 60 models are integrated with Bluetooth to enable smartphone connection to the GO-FIND app. The fully functional smartphone app can be used to identify common coins, view detector information and to control music while detecting. The GO-FIND Pro app also records the location of finds on Google Maps and can be used as a remote control for the detector. GO-FIND apps will be available for download on iTunes and the Google Play marketplace.

#### **GO-FIND 20 Features:**

- 2 FIND modes
- 8-inch waterproof coil
- 3 levels of sensitivity
- 5 levels of volume
- Weight of 2.2 lbs. (1.0kg)

#### **GO-FIND 40 Features:**

- 3 FIND modes
- 10-inch waterproof coil
- 5 Treasure View LEDs
- Backlit display screen
- 4 levels of sensitivity
- 5 levels of volume
- Pinpoint locator
- Bluetooth
- GO-FIND App
- Weight of 2.3 lbs. (1.1kg)

#### **GO-FIND 60 Features:**

- 4 FIND modes
- 10-inch waterproof coil
- 5 Treasure View LEDs
- Backlit display screen
- 5 levels of sensitivity
- 5 levels of volume
- Pinpoint - locator
- Bluetooth
- Pro Go-FIND App
- Weight of 2.3 lbs. (1.1kg)
- Smartphone holder
- Digging tool
- Ear buds

To learn more about Minelab or the new GO-FIND series, visit [minelab.com](http://minelab.com).

**About Minelab:**

Minelab is an Australian-built, multi-award winning business that has successfully scaled world markets to command global leadership in its key areas of operation. Based in Torrensville, South Australia with regional headquarters in Cork, Ireland and Chicago, U.S. the company specializes in advanced electronic technologies. Since its origins in 1985 Minelab has been the world leader in providing metal detecting technologies for consumer, humanitarian demining and military needs. Through devotion to research and development and innovative design, Minelab is today a major world manufacturer of hand-held metal detector products. Over the past 30 years, Minelab has introduced more innovative and practical technology than any of its competitors and has taken the metal detecting industry to new levels of excellence. Minelab is a Codan Limited company (ASX: "CDA").

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